



Press release
For immediate release

The 45th Festival du nouveau cinéma of Montréal celebrates Dada's movement 100th anniversary!

Montreal, Tuesday, August 23, 2016 – This year, Montreal's Festival du nouveau cinéma (FNC) teleports back to 1916 Zurich, cradle of the **DADA art movement**, the focus of a unique day of celebration on **October 8, 2016, at Pavillon du coeur des sciences de l'UQÀM** (175, avenue du Président-Kennedy).

It all starts with a one-of-a-kind hackathon at 3 pm: **THE GRAND DADA MANIFESTO**. For over six hours, coders, writers, artists, editors, plumbers, designers, students, bankers, stateless people, whistleblowers and other arts messengers will gather at the Chaufferie. Their challenge: working together to draft a Digital Dada Manifesto.

Contributors from around the world include: François Gourd from the Université de Foulosophie (Quebec), Harold Goldberg (New York), boxer Arthur Cravan (Barcelona), Akufen studio (Montreal) and many more! **Join the movement and sign up for free here: <http://dadamanifesto-montreal.eventbrite.ca>**

The result of their collective ruminations will be presented to the public at the Agora Hydro-Québec at 9 pm during an anything-goes cabaret that promises to last well into the night (surprise concert!).

The Grand Dada Manifesto in Montreal is a real-world rendering of the website DADA-DATA.NET, created in 2016 by Anita Hugi, David Dufresne and Montreal's Akufen studio, which also designed the Festival's website. DADA-DATA.NET won Numix Price in 2016 for best interactive work.

Throughout the Festival, the public can play with a puppet created by the great DADA artist Sophie Taeuber while exploring **LA GARDE**, an augmented-reality installation designed by Swiss studios Fragment.IN and Superlife and inspired by the interactive project and associated hacktion "DADA-GAFA".

The Festival will obviously take advantage of the opportunity to present the **major films related to this movement** (Anemic Cinema by Marcel Duchamp, Entrac'te by René Clair, Ballet Mécanique by Fernand Léger, etc.) and a documentary from Swiss television, specially produced for this anniversary (The Dada Principle).

A **special short-film lineup** will highlight the quality and diversity of Swiss creative artists by screening the best of our partner festivals: Locarno Film Festival, Geneva International Film Festival Tous Écrans, Internationale Kurzfilmtage Winterthur and Journées de Soleure.

Finally, ÉCAL (École Cantonale d'Art de Lausanne) will be the guest of honour for the 3rd edition of **Rencontres Pancanadiennes du Cinéma Étudiant**, set to run from October 13 to 15. Over three days, 15 students from the prestigious Swiss art school will take part, along with other cinema students from 13 Canadian schools, in various workshops and activities, in partnership with the Institut National de l'Image et du Son (INIS).

The FNC would like to thank SODEC for their support throughout the project.

The 45th edition of the Festival du nouveau cinéma will run from October 5 to 16, 2016, in Montreal.

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